



So you've been asked  
to serve...

## You can make a difference

STUDENTS will make a smoother transition from college to work with the types and level of skills employers need, because their program has close ties with business and labor.

INSTRUCTIONAL PROGRAMS will be more effective and current with information on job needs, specific skills, competencies and attitudes from industry professionals.

THE EMPLOYMENT COMMUNITY will have a trained workforce that will help build economic stability.

LOCAL COLLEGES will receive increased community support as their students are adequately prepared to perform effectively on the job.

THE COMMUNITY will benefit from your efforts to see that their tax dollars are being spent wisely for training a skilled workforce.

YOU will gain personal satisfaction from helping the program and individual students, recognition for your company, and networking opportunities.

## Seattle Community Colleges

### Seattle Community Colleges District VI

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*The Seattle Community Colleges  
are equal opportunity institutions*

April 2009



## on a Professional-Technical Advisory Committee

You can help build a skilled workforce, gain personal satisfaction and recognition for your company, and make a difference in the college program, your profession and the community.

## Seattle Community Colleges

Seattle Central Community College  
North Seattle Community College  
South Seattle Community College  
Seattle Vocational Institute





## What is a professional-technical advisory committee?

ADVISORY COMMITTEES for professional-technical education are appointed by the leadership of local educational institutions to help improve programs that prepare students to enter and succeed in the workforce. Committee members represent business, labor and professional organizations, and are experts in their field; they may be alumni of the program or school. They have expertise in the skills and competencies needed for specific occupations. The Seattle Community Colleges offer more than 100 career and job training programs, the largest number of any community college district in the state.

The role of advisory committees is taken seriously by faculty and administrators. Committee activities focus on reviewing programs, providing recommendations, and assisting students and faculty. Committees are goal-oriented and achieve results. They support constructive changes within a program, generate new ideas, and serve as advocates for quality professional-technical education. Authority for administration and management of programs remains with the Seattle Community Colleges.



## You have been asked to serve because

YOUR SKILLS AND EXPERTISE are valuable to the professional-technical program:

- You can help the program stay current with changes and advances in the field
- Your ideas and commitment to quality education and training are important
- You are willing to work as a member of a team to accomplish committee goals
- Your advice and time will improve instructional efforts
- You can help leverage equipment and technology needs

**Your efforts will help students acquire the knowledge, skills and attitudes they need to enter and succeed in their professions.**

## What will I be asked to do?

YOU WILL BE ASKED to actively participate, attend meetings regularly, and avoid conflicts of interest. Working together, committee members create a plan that may:

- Make curriculum recommendations on new technologies, skill competencies, national, state and local accrediting standards, market trends, materials and equipment
- Evaluate the program, student performance standards, and facilities against industry standards
- Facilitate job placement activities through job shadowing, cooperative work experience and internships
- Assist in providing speakers, tours and field trips for students and help arrange and support return-to-industry learning opportunities for faculty
- Assist student organization activities by sponsoring or judging events or displaying student works
- Increase community awareness and legislative support of professional-technical education through award programs, media, and special events
- Help with recruiting potential students and faculty

